Job Description

Visual Designer

- Role title: Visual Designer
- Division: Chief Digital Office, Operations Directorate
- Level: Advisor
- Reporting to: Head of Solution Design and Innovation
- Employment status: Permanent, full time
- Location and ways of working: working from Coventry office with occasional travel to other Agency offices.

Role purpose

We're working with people across our organisation to make our digital services simpler, clearer and faster.

To help us do that, we're looking for a talented, flexible Visual Designer to help us build user-centred products. This is a great opportunity to gain experience working on large digital services used by thousands of people every day.

You'll produce and design concepts for digital services, working with front end developers to implement those concepts, ensuring all outputs are well designed and user focused.

About you

We're looking for someone with strong experience of interaction design, but also of graphic design and UX design.

Our ideal candidate will have a love of the web and its possibilities, a passion for design and its history, and an understanding of how form and function work together.

You'll be someone who proactively seeks new learning opportunities and welcomes constructive criticism of your work.

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Who will I be working with?
You'll be an integral member of multidisciplinary agile teams. You'll be working most closely with user researchers and front-end developers, designing in-browser.

What could I be working on?

The work we do at the Agency is complex, yet the digital services we offer our users need to be clear, simple and fast. The scale of digital change needed to achieve this is huge.

The services you could be designing will help young people find traineeships, help employers offer apprenticeships, and help people access careers advice.

There are a number of new and upcoming projects you could be working on. For example, you could be:

- working with our innovation team to trial new ideas by quickly designing prototypes and proof of concepts.

- designing the interface for a new digital service

- designing exceptional digital services for our assisted users, for example people with disabilities or who are at risk of homelessness

Key accountabilities

- produce and design concepts for digital services often working to very tight deadlines

- design reusable elements of a digital service to drive up a consistent user experience

- design and create communication material ensuring all elements are well designed, consistent and user-focused

- deliver finished designs that meet web standards, ensuring that key elements, such as accessibility, are built into designs from the outset

- work as part of a multi-disciplinary team including developers, content designers and product managers to deliver highly user-focused and successful services

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Essential criteria

- at least two or three years' experience and a strong portfolio
- a good understanding of UI and UX principles, and experience of interaction design and interface design for the web
- strong experience of working in Photoshop and Illustrator
- a passion for good visual design, including composition, layout, information hierarchy, typography and colour
- strong time management skills and a proven ability to deliver to tight deadlines
- excellent communication skills, and the ability to build strong working relationships with colleagues and stakeholders

Desirable criteria

- experience of interaction design and interface design for mobile applications and sites
- experience of rapid prototyping
- experience of working in an Agile environment